DECO CASSETTE SYSTEM™

COMES OF AGE

The Profit Maker

DECO

VIDEO GAME CASSETTES

DECO CASSETTE SYSTEM®

The convertible v
put dollars into r

THE DECO CASSETTE SYSTEM
LOCATION PROVED FOR DEPENDABILITY AND

Simplest conversion available.
In just minutes a micro cassette tape programs your new game into the master system.
It only takes a total of 10 minutes to change the Cassette Tape, Key Module, Top Flash, and controls (if necessary) — a completely new game in 10 minutes!

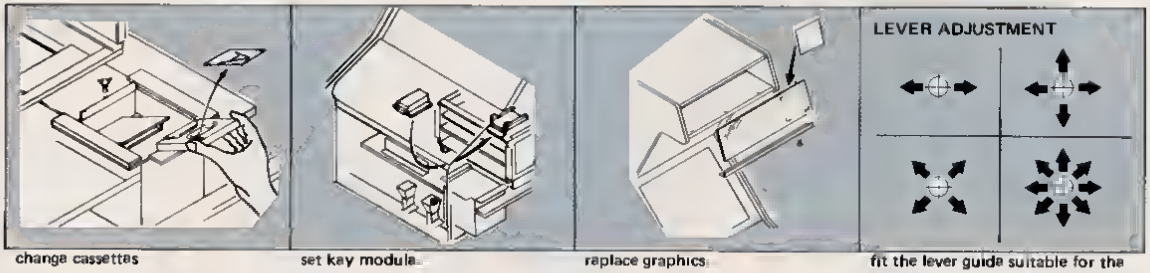
Your game kit includes:
- Micro Cassette Tape
- Key Module
- Top Flash
- Instructions

The many dip switch options allow you to program your game for any kind of site.

Available at a fraction of the cost of a new conventional game, and so simple to install. Below are the simple steps. Once the tape has stopped, the system is ready for your customers to play. The tape is not used again until you start up the next day. The tape is only used three minutes per day to program the game into the system. The rest of the time it remains dormant.

There will be no confusion over player controls either. The player control panel is specially designed to adapt to the needs of each game without losing its play simplicity, nor having its appearance mutilated with repeated additions.

Not only are you making a sensible longterm investment when you buy your master cabinet, but with the Deco Cassette System you are also investing in enormous savings in transportation and man hours.



change cassettes | set key module | replace graphics | fit the lever guide suitable for the game

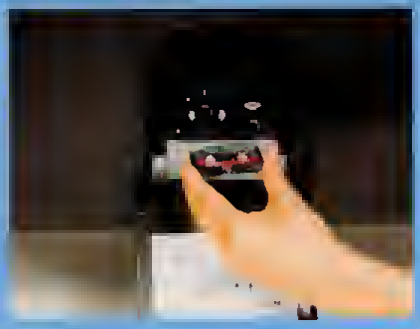
...ideo games system that lets you ...new games — not new cabinets.

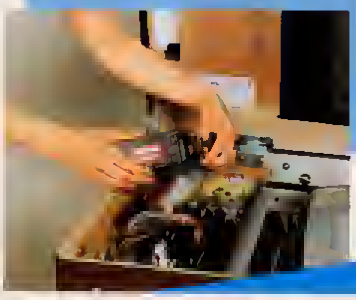
The Deco Cassette System Comes of Age

...IS NOW ...SERVICE

Data East offers a proven system that has been fully tested in the international marketplace. Although revolutionary, it is no longer an untested, unknown system. It is a system that has been in use, taken all the knocks, and survived as a tough package that can give you high profits. Add to this the great variety of games already available, and a continuing game development program that assures you of ample new games for the future, and you have an exciting package.

Your DECO GAME KIT is compact and light, easy to carry, simple and safe for anyone to install.





Makes relocating games so easy

What you should know about:

The Master P.C. Board contains the Random Access Memory on which your game is stored. It is programmed by the cassette tape for the appropriate game. It has the flexibility and capacity to store the programs for current as well as future game tapes.

The Micro cassette tape activates those elements of the master P.C. Board that are necessary to produce the particular game on that tape. This means that the tape operates only when you switch the machine on at the beginning of the day. At that time the tape programs the master P.C. Board. When this is complete, the master board takes over and produces the game while the tape lies dormant in the machine — the secret of its long life. Under normal conditions when the machine is only switched on at the start of the day, the tape will only be run for 3 minutes a day or about 20 hours a year — and it's guaranteed for 400 hours.

The Key Module is a security device that is programmed for certain areas of the world, and it works in unison with the tape to unlock the master P.C. Board.

Dear Customer,

It had been my dream for some time to design a video game system that would allow games to be changed easily and economically, just as you put a new record on your stereo.

The realization of this dream came in 1980, when we launched the DECO CASSETTE SYSTEM, and gave the industry the first truly convertible games system. Since then the system has come of age, and proven itself to be all I could have wished.

I am happy to present you with our DECO CASSETTE SYSTEM which combines the highest in video technology with great on-site simplicity of operation.

Sincerely yours,

T. Fukuda

President
DATA EAST CORPORATION

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